

NEWS RELEASE

Believe Ticket Project

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FOR IMMEDIATE RELEASE

Believe Ticket Project has extended the fan bases that are eligible to be gifted tickets and merchandise based on submitted stories.

Blacksburg, VA (April 19, 2017)— After much deliberation, Believe Ticket Project has decided to no longer limit ticket and merchandise gifts and giveaways to Justin Bieber fans. Fans from any fan base are now able to submit stories on Believe Ticket Project’s website and are eligible to be gifted tickets and merchandise for their favorite artist from the non-profit organization.

The decision of winners for tickets is not made lightly. We contemplate for days on whose life will be changed because of us. We focus on fans who notably have families with financial issues or have never seen the artist in concert before. As long as the person is a fan of the artist, they will be considered. Stories requesting tickets are to be submitted on our website (believeticketproject.tumblr.com) and all winners are announced on BTP’s Twitter account (@BelieveTickProj).

Believe Ticket Project is a Non-profit Organization established by five Justin Bieber fans on July 9th, 2012. The purpose is to give tickets to deserving fans who may not otherwise be able to see their favorite artist in concert. Our major influence and inspiration is Scooter Braun, Justin Bieber’s manager. He believes in giving back and we believe in the power of the fans. Those two elements combined are how the Believe Ticket Project came to be – By the fans, for the fans.

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